## **Hyster Forklift Part**

Hyster Forklift Parts - Hyster is acknowledged as a world leader in lift trucks. However, it began as a manufacturer of lifting machinery as well as winches. Most of its production was concentrated in the Pacific Northwest and dealt primarily with the wood and logging industry. A couple years after the first forklift trucks were invented Hyster became synonymous with quality manufacturing. Over the last eighty years Hyster has continued to get bigger and grow its product line. The expansion of its products coupled with its desire to stay service oriented has allowed Hyster to mature into the worldwide participant it is at present.

In the period between 1940 and 1960, Hyster continued its progress throughout the western world. In 1946, Hyster opened a plant in Danville, Illinois that was totally dedicated to mass manufacturing trucks. This allowed Hyster to force its expenses down and, simultaneously, offer a better quality product at industry competitive rates. In 1952, Hyster began its first foray in to the international production market through opening its first plant in the Netherlands. The Netherlands plant was originally designed to produce two products: Hyster 40" and the Karry Kranes.

Hyster, along with the entire forklift industry, continued to expand into different product lines throughout the 50's and 60's. They began building container handlers in the United states in 1959 to meet with the ever expanding demand for transportation goods. In 1966, Hyster developed a means for allowing a lift truck to go both ahead and backwards using the same pedal. This pedal was labeled as the Monotrol pedal, which revolutionized the industry. Later in the decade Hyster opened a R&D centre in Oregon that was focused on improving the design and performance of lift trucks. The centre is still one of the world's greatest testing facilities in the materials handling industry.

The sixties was characterized by rapid growth right through the whole materials handling industry. Due to this, Hyster needed to refocus its strategy towards these developing mass markets. Hence, in 1970, the XL design philosophy was born. The XL design philosophy allowed Hyster to afford better quality at a more inexpensive cost. A further expansion in production capabilities was necessitated by the demand in Europe for Internal Combustion Engine Vehicles. To plug this hole, a plant in Craigavon, Ireland was opened in 1980. Through the 80's Hyster continued to concentrate on developing industry leading lift trucks. The Hyster brand name was known throughout the world for its commitment towards superiority. This attention to excellence brought several suitors for the business. In 1989, a large multinational business based in Ohio called NACCO Industries purchased Hyster and started an aggressive growth strategy. NACCO quickly changed the XL philosophy with a more driver oriented forklift that focused on operator comfort, which is well-known as the XM generation of lift trucks.

The evolving needs of Hyster's consumers, led by improvements in supply chain management, required Hyster to constantly innovate and invest in modern production systems during the next few decades. Acquisitions and investments were made in the US, Italy, Netherlands, and various other places throughout the globe. All of these investments have made Hyster a worldwide leader in the forklift market. Recently, Hyster celebrated its eightieth anniversary as an industry leader of materials handling equipment, which consists of over three hundred various versions of lift trucks.