

## Toyota Forklift Part

Toyota Forklift Parts - In the United States, Toyota Materials Handling inc., or TMHU, continues to be the best selling lift truck provider since 1992. Proudly celebrating more than 40 years of operations, the Irvine, California based business presents a complete line of quality lift trucks. Due to their status of excellence, reliability, and sturdiness, Toyota remains prevalent in this competitive market. Quality is the foundation of Toyota's notorious Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, situated in Columbus, Indiana. The majority of the Toyota lift trucks sold in the U.S.A are built here.

All Toyota equipment and parts designed within North America adhere to the International Organization for Standardization or ISO 14001 standard. The Columbus TIEM plant has been honored on many occasions for its devotion to continuous improvement and its environmentally friendly systems. It is the first and only manufacturer to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. For instance, the Toyota 8-Series IC lift vehicles emit 70 percent fewer smog forming emissions than the existing centralized EPA standards and have complied with California's strict emission standards and policies.

### Toyota Material Handling, U.S.A. - The Industry Leader

The president of Toyota Material Handling, U.S.A., Brett Wood believes that TMHU's achievement comes from its commitment to manufacture high quality lift trucks while providing superb client assistance and service. "We must be able to learn and predict the needs of our customers," said Brett Wood. "As a leader, our success also depends on our ability to address our customers' operational, safety and environmental cost issues."• TMHU's parent company, Toyota Industries Corporation, often known as TICO, is listed in Fortune Magazine as the world's leading lift truck provider and is amongst the magazines impressive World's Most Admired Companies.

### Redefining Environmental Accountability

Toyota's parent company, Toyota Industries Corporation, has imparted an excellent corporate principles towards environmental management within Toyota. Toyota's rich history of environmental protection whilst retaining economic viability cannot be matched by other organizations and certainly no other materials handling producer can thus far rival Toyota. Environmental accountability is a key characteristic of company decision making at Toyota and they are proud to be the first and only producer to provide UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift trucks. Yet one more reason they remain a leader within the industry.

In 2006, Toyota launched the 8-Series line. The 8-Series signifies both Toyota's innovation and leadership in the industry. It features an exclusive emission system that surpasses Federal EPA emission principles, and also meets California's more involved 2010 emission standards. The end invention is a lift truck that produces 70% less smog forming emissions than the current Federal standards allow.

Also starting in 2006, together with the Arbor Day Foundation, Toyota added to its commitment to the natural environment. To this day more than 58,000 trees have been embedded in the ground throughout national forests and local parks that were damaged by fires and other environmental causes. 10,500 seedlings have also been circulated through Toyota Industrial Equipment's network of dealers to non-profit organizations and local consumers to help sustain communities all over the U.S.

Toyota's lift trucks offer superior durability, visibility, output, ergonomics, and all the leading safety technology that has made Toyota an industry leader. The company's System of Active Stability, also referred to as "SAS"•, helps reduce the risk of accidents and injuries, in addition to increasing productivity levels while minimizing the potential for product and equipment damage.

System Active Stability senses several conditions that may lead to lateral insecurity and potential lateral overturn. When one of those conditions are detected, SAS instantly engages the Swing Lock Cylinder to stabilize the rear axle. This changes the lift truck's stability footprint from triangular in shape to rectangular, providing a major increase in stability which substantially reduces the likelihood of a mishap from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also helps to avoid injuries or accidents while adding stability.

The SAS systems were originally used on the 7-Series internal combustion lift trucks which were put on the market in 1999. These systems helped push Toyota into the lead for industry safety standards. Now, SAS is utilized on almost every new internal combustion products and is standard equipment for the new 8-Series. There are more than 100,000 SAS-equipped lift trucks in action, exceeding 450 million hours combined. The increased population of SAS-equipped trucks in the field, along with compulsory worker training, overturn fatalities across all models have decreased by 13.6% since 1999. Also, there has been an overall 35.5% reduction in industry wide collisions, loss of control, falls and overturn from a lift vehicle for the same period.

Toyota's standard of excellence reaches far beyond its technological achievements. The company maintains an extensive Operator Safety Training curriculum to help purchasers meet OSHA standard 1910.178. Training courses, video lessons and assorted resources, covering a broad scope of subjects-from individual safety, to OSHA rules, to surface and cargo situations, are accessible through the seller network.

Ever since the sale of its first lift vehicle in the U.S. to the construction of its 350,000th lift truck produced in 2009 at Toyota Industrial Equipment Manufacturing, TMHU has sustained a solid existence in the U.S. This reality is demonstrated by the statistic that 99% of Toyota lift trucks bought in America at the moment are built in the United States.

Situated in Columbus, Ind., the Toyota Industrial Equipment Mfg. campus equals 998,000 square feet of facilities spanning 126

acres. Facilities include a National Customer Center, as well as production operations and supply centers for equipment and service parts, with the total investment exceeding \$113 million dollars.

The new National Customer Center was conceived to serve both dealers and buyers of TMHU. The facility includes a 360-degree showroom, a presentation theater complete with stadium seating for 32, an section for live product demonstrations with seating capacity for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's history since the birth of its creator, Sakichi Toyoda, in 1867, and finally a instruction center.

The NCC embodies Toyota's dedication to providing top-notch consumer service. TMHU's 68 sanctioned Toyota Industrial Equipment, or TIE dealers, along with 189 dealership locations all through the U.S, provide the most complete and inclusive consumer service and support in the industry. The company's new and Certified Used lift vehicles, service, parts, and financing features make Toyota dealerships a one-stop shop to guarantee total customer satisfaction.